



**INDRIYA**

ADITYA BIRLA | JEWELLERY

**INDRIYA**

*Bejewelled*

Immerse yourself into the  
captivating world of jewellery.  
Enjoy exclusive privileges  
& experiences with  
Indriya Bejewelled.



# Introducing Indriya *Bejewelled*

  
**INDRIYA**  
ADITYA BIRLA | JEWELLERY

A members' club unlike any other, a place where you can enjoy exclusive privileges and lifestyle experiences, along with rewards & benefits.

Join us and explore your endless *passion for jewels!*

# How to get *started?*

You can join **Indriya** *Bejewelled* for free. With every Indriya purchase you make, you earn points, which get added to your Bejewelled account. You can redeem these points on future purchases and indulge in unforgettable experiences.

## Enjoy more benefits at *every level!*\*

### Silver

Sign up to get started with Silver benefits and earn points on every transaction of upto **₹ 1 Lakh**.

### Gold

Make cumulative purchase of more than **₹ 1 Lakh** within two years to upgrade to Gold.

### Solitaire

Make cumulative purchase of more than **₹ 4 Lakhs** within two years to upgrade to Solitaire.

\*T&C apply

# Earn points & Pay with *Points!*\*

You can earn points on every purchase you make. And you can use these points on the next purchase. You are entitled to redeem points in your account, at any time, for exclusive benefits!



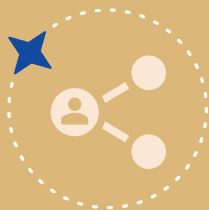
\*T&C apply

And that's not the only way you *earn points!*\*



#### Welcome Bonus

Earn 250 points on joining Indriya Bejewelled.



#### Refer a Friend

Referrer gets partner brand vouchers upto ₹8,000. Referred member earns additional 1,000 points post purchase.












#### Share Us on FB or Instagram

Earn points / vouchers when you post about us.

# Enjoy *Exclusive* Privileges & Experiences

Benefits & Savings	Silver	Gold	Solitaire
Points on every 1000 spent 1  = ₹	 2 for Gold  4 for Polki  6 for Studded	 4 for Gold  8 for Polki  16 for Studded	 6 for Gold  14 for Polki  20 for Studded
Exclusive previews for collection launch			
Bonus points on Birthday/Anniversary	1000  s	2000  s	3000  s

Experiences & Privileges	Silver	Gold	Solitaire
Joining bonus: 250 points			
Free engraving, access to events & experiences, styling consultation —activation based*			
Earn 1,000 points for referred & brand voucher for Referrer (applicable for all slabs)*			

\*T&C apply

# Refer a friend and get more *love from us!*

A simple introduction to a new friend will not only earn them more points, but will also open an exciting world of special voucher and other privileges for you. Once the referred friend completes a transaction you can get exclusive rewards like Amazon, Flipkart discount vouchers, PVR movie tickets and more!

You refer, you earn privileges, and your referred friend also earns 1,000 points!

## Benefits a member earns on a successful referral given below

Your Friend Shops For	You Get Vouchers From Brands Like Amazon, Myntra, Nykaa, Uber & More*
Upto 50k	₹500
50k to 1L	₹1,000
1L to 2L	₹2,000
2L to 3L	₹3,000
3L to 4L	₹4,000
4L to 8L	₹5,000
Above 8L	₹8,000

\*T&C apply



Join *Indriya Bejewelled* today to unlock  
rewards, exciting privileges and experiences!



# Indriya Bejewelled FAQs

## 1. Who can register for Indriya Bejewelled?

Any customer who has transacted at the Indriya Store and has shared their 10 digit mobile number.

## 2. How do I enrol at Indriya Bejewelled?

During the transaction process, a membership number will be assigned to you and your unique registered mobile number will be mapped against this membership number. Each mobile number can only be linked to one membership. So, it's essential to provide both your name and mobile number for this process. Mobile number OTP verification is a must for enrolment.

## 3. What are the Indriya Bejewelled points slabs?\*

Points Methodology: Indriya Bejewelled points shall be calculated based on the invoice value (net amount). Calculation table for points is as follows:

Tier	Levels	Gold	Kundan	Diamond
₹1 to ₹1,00,000	Silver	2	4	6
₹1,00,001 to ₹4,00,000	Gold	4	8	14
Value above ₹4,00,000	Solitaire	6	16	20

\*Earn points on every spend of ₹1,000

\*T&C apply

**4. What happens to my points when goods are returned?**

Points are credited post 15 days of the return policy. In certain case where the goods are returned post 15 days, points will be adjusted and debited from the account.

**5. Are there any products which are excluded from Indriya Bejewelled?**

Purchase of gold coins/bars & gift cards are excluded from Indriya Bejewelled. No points can be earned or redeemed on the purchase of gold coins or gift cards.

**6. What is the value of 1 point?\***

1 point = 1 ₹

**7. What is the validity of points?**

Points are valid for 2 years from the date of earning.

**8. How does a member upgrade or downgrade from a tier?**

A member's upgrade and downgrade will be based on the cumulative purchase of 2 years.

**9. Do members earn points on Indriya Golden Gain and Indriya Golden Quest Programs?**

Members will earn points on redemption of the Indriya Golden Gain and Indriya Golden Quest Programs.

**10. What is the process for point redemption?**

Indriya Bejewelled points can be redeemed at any Indriya store, PAN India. Mobile number OTP verification is required for redemption.

**11. Can two separate Indriya Bejewelled accounts be merged together for point redemption?**

The points from two different accounts cannot be merged or transferred.

**12. Can a non-member refer and get the referral benefits?**

Non-members cannot refer a customer. To refer a customer, membership of Indriya Bejewelled is required.

**13. Do I get referral benefits on just recommending a customer?**

Referred customer needs to complete the transaction to get referral benefits. The benefits are given out based on the referral slab.



# INDRIYA

ADITYA BIRLA | JEWELLERY

## Contact us

1800 210 8383

[indriya.com](http://indriya.com)



Scan to find your nearest  
Indriya store

## Show us some love



[@indriyajewels](https://www.instagram.com/indriyajewels)